Vantage Point

Vantage Point is **your trusted source** for carefully selected research and insights. In this series, our team of analysts curates a relevant report to help you navigate the ever-changing financial landscape with confidence.

Vantage Capital

PURPOSE-DRIVEN WEALTH MANAGEMENT

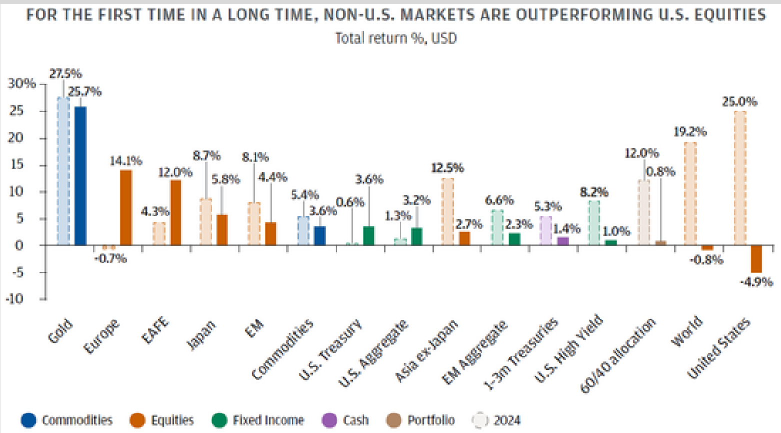
June 01, 2025: J.P. Morgan - Comfortably uncomfortable

2025 Mid-Year Outlook

Key Points

- **Soft landing back in play:** Moderating inflation and stable labor markets support a soft landing narrative.
- **AI still driving flows:** Investor optimism on AI adoption remains a key tailwind for equities.
- **Rate cuts to come:** Markets continue to price in Fed rate cuts in Q3, supporting fixed income positioning.

Non-US markets have outperformed US for the first time in a long time



Source: J.P. Morgan

Summary

This week's update from J.P. Morgan highlights renewed **confidence in the soft landing scenario**, supported by resilient economic data and moderating inflation.

Equity markets remain buoyed by strong momentum in AI-related themes, while investors are increasingly confident that the Fed will begin cutting rates later this year.

J.P. Morgan maintains a **cautiously optimistic stance on equities** and sees opportunities in fixed income as yields begin to stabilize.

OUR VANTAGE POINT

At Vantage Capital, we continue to lean into the soft-landing narrative - which we also wrote about in our latest House View. The combination of easing inflation, resilient consumer demand, and improving financial conditions provides a constructive backdrop for risk assets.

We remain **overweight quality equities**, especially in AI-linked sectors, and see growing value in longer-duration fixed income as rate cuts approach. Our focus remains on disciplined diversification and capturing global tailwinds where conviction is high.

For a more detailed analysis and personalized investment strategies, please contact one of Vantage Capital's advisors.

OTHER REPORTS WE ARE WATCHING

- **Goldman Sachs**: Bear Market Anatomy, available here
- **Bridgewater Associates**: Investing in a New World, available here

WE'D LOVE TO HEAR FROM YOU,
REACH ONE OF OUR ANALYSTS

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