

Vantage Point

Vantage Point is **your trusted source** for carefully selected research and insights. In this series, our team of analysts curates a relevant report to help you navigate the ever-changing financial landscape with confidence.



Vantage
Capital

PURPOSE-DRIVEN WEALTH MANAGEMENT

November 25, 2024: Barclays - Outlook 2025

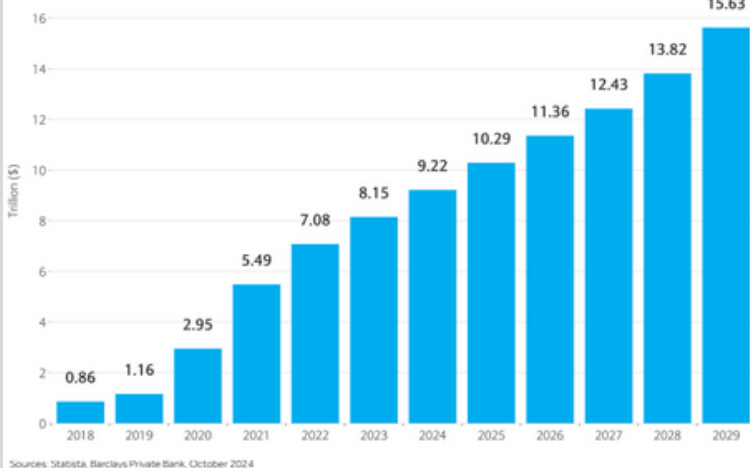
Time to deliver

KEY POINTS

- **Global market resilience:** Equity markets remain resilient, but slowing growth calls for a focus on quality and diversification.
- **Sustainability focus:** ESG factors are increasingly critical, with climate risks and governance shaping long-term returns.
- **Cybersecurity evolution:** Rising cyber threats are making cybersecurity investments essential, driving growth in this critical sector.

MUSHROOMING COST OF CYBERCRIME

The estimated cost of cybercrime internationally since 2018



Sources: Statista, Barclays Private Bank, October 2024

Source: Barclays Private Bank

SUMMARY

As we approach 2025, global markets are navigating a delicate balancing act. Economic uncertainty, shifting political landscapes, and transformative trends like AI adoption and sustainability are reshaping the investment landscape.

Against this backdrop, opportunities for growth remain—but identifying them requires a selective and forward-looking approach.

OUR VANTAGE POINT

In our view, the global economy in 2025 is at a turning point, with market trends and themes like sustainability, digital transformation, and geopolitical risks shaping the outlook.

At Vantage Capital, we remain steadfast in **our commitment to disciplined diversification**, enabling our clients to weather volatility while tapping into the structural growth opportunities that define this transformative era.

Our approach remains focused on capitalizing on these trends, while safeguarding our client's wealth against uncertainty.

For a more detailed analysis and personalized investment strategies, please contact one of Vantage Capital's advisors.

OTHER REPORTS WE ARE WATCHING

- **Bank of America:** Capital market outlook, [available here](#)
- **Morgan Stanley:** Navigating the Trump Trade, [available here](#)

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REACH ONE OF OUR ANALYSTS**

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